

avinash
a relation for life

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NEWSLETTER

WOW

Edition : 1st July- 30th Sep 2025



A New Chapter Begins

avinash
COSMOCITY
— PLOT@PARSULIDIH, NEAR AMBUJA MALL —

avinash EMPORIO

Uber Luxe Workspaces

EXTENSION OF MAGNETO MALL

An Iconic Address for Visionaries - Avinash Emporio

Where timeless architecture meets modern ambition, Avinash Emporio stands as a landmark of elegance and prestige. Crafted for pioneers, leaders, and dreamers, this iconic address redefines urban living with unmatched luxury, world-class amenities, and a setting that inspires success.



Managing Director's Desk

True luxury today is living close to nature. At Avinash Group, we design homes that balance modern comfort with greenery and healthier surroundings. This festive season, take a joyful step towards your future - a home that secures tomorrow while caring for our planet.



Greenery _ The New Luxury, The Right Choice This Festive Season

Dear Customers,

Greenery today is being seen as the true luxury of life. Beyond modern comforts and stylish homes, what families now value most is the chance to live amidst green spaces, fresh air, and a natural environment. At Avinash Group, we have always believed in this vision — and the wonderful response to Avinash Upwan shows how deeply people wish to bring nature into their everyday living.

But while we enjoy growth and development, we cannot ignore how much Mother Earth is being harmed by human activity. That's why every Avinash project is thoughtfully designed to give you the comfort of modern living while keeping you surrounded by greener, healthier surroundings.

With the festive season beginning, this is the most joyful and auspicious time to plan your future. In fact, a large part of real estate investments in India happen during this time, as families choose festivals to begin their new journey. Through landmark projects like Twincity, Gardencity, and Smart City, we have delivered not only beautiful lifestyles but also strong investment growth for our customers. And while many people today wonder about affordability, our mission has always been to keep the dream of homeownership possible and practical for every family.

This festive season, let's celebrate with joy, togetherness, and a wise decision — a home that secures your future and cares for our planet.

Warm Regards,

Anand Singhania
(MD), Avinash Group



Empowering Communities, Enriching Lives



A Heartwarming Collaboration:

Santosh Agrawal Growth Academy x Sonu Sood Charity Foundation

At Santosh Agrawal Growth Academy, we believe true growth means uplifting communities with compassion. In partnership with the **Sonu Sood Charity Foundation**, we recently shared joy with the children of **SAGA – Kopalvani School**. Specially-abled kids received stationery kits, and their smiles and laughter reminded us how small acts of kindness create lasting impact.

This day was filled with hope, happiness, and inclusivity. Through such efforts, we remain committed to building a future where learning, opportunities, and joy are for all. Together, let's keep spreading the joy of giving.



Nayi Udaan - Empowering Lives with Avinash Foundation



The **Avinash Foundation**, under **Ashok Singhanika Kaushal Vikas**, hosted '**Nayi Udaan – Wings of Independence**', a workshop to build confidence, clarity, and self-reliance in young women. **Guided by guest speaker Somya Ranjan**, participants overcame self-doubt, gained career direction, and learned practical skills like body language and posture. Their proud smiles and certificates reflected the Foundation's mission—empowering communities with knowledge, skills, and opportunities for a brighter tomorrow.



Latest from Avinash



The Lagoon Demo Villa Launch A Grand Celebration on 14th September!



Avinash Group successfully hosted the much-awaited **Lagoon Demo Villa Launch on 14th September**, and the response was truly overwhelming!

The event wasn't just about unveiling the beautifully designed demo villa, but also about creating a memorable experience for our guests. Along with the villa launch, we organized an **exclusive project tour**, engaging **fun activities and games**, and ensured everyone enjoyed a delightful spread with **breakfast and lunch**.

The vibrant participation and positive feedback from all our guests made the day extra special. This launch marks another milestone for **The Lagoon**, setting a benchmark for premium living in Raipur.



“

Lagoon Demo Villa is our vision of resort-style living brought to life. With panoramic windows on all elevations, every corner is filled with natural light and a sense of openness. The design beautifully fuses rustic charm with modern elegance, creating a home that is luxurious yet warm.

As Mr. Arvind Bharti, our in-house interior designer, envisioned, every space reflects a perfect balance of earthy textures and contemporary elements, giving residents a resort-like experience every single day.

”

Prateek Sharma
Director, Avinash Group



Latest from Avinash

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EMPORIO
 Uber Luxe Workspaces

Avinash Emporio – A Grand Beginning



“

With Avinash Emporio, we are redefining commercial excellence in Raipur. This project is not just a building, but a hub for future businesses to thrive. Its premium design, strategic location, and growth potential make it one of the most rewarding investments for anyone looking at commercial real estate in Chhattisgarh

”

Mr. Yash Singhania
Director, Avinash Group



“

Avinash Emporio is a landmark in itself - the tallest commercial tower of Raipur. After the overwhelming success of Avinash One, we wanted to bring something even more iconic for investors and businesses. With its direct connectivity to Magneto Mall and a prime location, Avinash Emporio promises unmatched growth opportunities in the commercial real estate space

”

Mr. Saurabh Agrawal
Director, Avinash Group



On 17th September, the city witnessed the much-awaited launch of Avinash Emporio, a milestone project by Avinash Group that sets new standards in luxury commercial spaces.

The launch event marked more than just an unveiling—it was the start of a vision where businesses will thrive in an environment built on excellence, innovation, and growth. With its strategic location, premium design, and modern facilities, Avinash Emporio is poised to become the preferred address for ambitious enterprises.

The overwhelming response at the launch reinforces the trust that communities continue to place in Avinash Group as a creator of landmarks that shape the future.

Latest from Avinash

AVINASHONE

Fashion Meets Lifestyle at Avinash One

The Tallest Tower is Now Ready

Avinash One, the city's premier lifestyle destination, continues to raise the bar by bringing the finest global experiences closer to Raipur. Adding another feather to its cap, two iconic brands—Collective and Looks—have opened their doors, marking a stylish new beginning. Collective's grand opening was graced by Bollywood star **Arjun Kapoor**, adding glamour and excitement to the launch.

Known for its world-class design, modern amenities, and vibrant mix of retail, dining, and entertainment, Avinash One is redefining the way Raipur shops and socializes. The arrival of these fashion powerhouses further strengthens its position as the go-to hub for those who seek luxury, elegance, and lifestyle under one roof.

With every new addition, Avinash One isn't just growing—it's becoming the heartbeat of Raipur's modern lifestyle.



Latest from Avinash

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SUN CITY

Avinash Sun City Goes Solar

110 KW Solar Power Plant

Inaugurated for a Greener Tomorrow



Avinash Sun City proudly inaugurated a 110 KW Solar Power Plant on 5th September 2025 with the support of Shri Anand Singhania Ji, Managing Director, Avinash Group, and in the presence of **Hon'ble Shri Motilal Sahu, MLA Raipur (Rural)**.

This initiative reflects our strong commitment towards **green energy and Mother Earth**, ensuring a cleaner, sustainable, and eco-friendly future for our residents.

"Shining Bright with Solar – A step closer to a sustainable tomorrow."



Latest from Avinash



Avinash EcoCity _ A Grand Success Story

70% Units Sold - A Landmark Investment Opportunity

Avinash EcoCity has created history with the grand success of its project launch. Within a short span of time, **70% of the units have already been sold**, reflecting the overwhelming trust and confidence of our customers.

This milestone not only showcases the growing demand for sustainable and well-planned living spaces, but also highlights Avinash Group's vision of delivering projects that combine value, growth, and a secure investment opportunity.

At **EcoCity**, residents and investors alike are experiencing the perfect blend of nature, modern planning, and future-ready infrastructure.

"EcoCity isn't just a project – it's the future of smart and green investments."



Latest from Avinash

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TWINCITY
TOLL PLAZA, AHEAD TATIBANDH

Investors Meet at Avinash Twincity

Showcasing new opportunities and strengthening trust with our valued investors.

Avinash Group recently hosted an exclusive Investors Meet at **Avinash Twincity**, presenting the vision for its upcoming phase and highlighting why it stands among the best investment avenues in Raipur. The event brought together investors, stakeholders, and well-wishers to discuss growth, future potential, and the value Avinash projects continue to deliver. With transparency, innovation, and commitment at the core, the session reinforced investor confidence while unveiling exciting opportunities in **Twincity**. The overwhelming response reflected the trust Avinash Group has built over decades, making it the preferred choice for secure and rewarding investments.



Latest from Avinash

Avinash Group Shines at CREDAI Expo Showcasing All Projects Overwhelming Response from Raipur

Avinash Group proudly participated in the **CREDAI Expo** this year, presenting its complete range of projects to the people of Raipur. From premium residences to smart investments, our showcase highlighted the trust, quality, and innovation that define Avinash Group.

The response from Raipur's public was truly overwhelming, with visitors showing great interest in our ongoing and upcoming projects. This success reaffirms Avinash Group's position as the most trusted name in real estate across Chhattisgarh.

"At CREDAI Expo, Raipur once again chose Avinash – because a relation for life begins with trust."



Collaborating for Growth

Avinash Group Hosts Channel Partner Meetup Stronger Partnerships Bigger Growth Opportunities

Avinash Group recently organized a **Channel Partner Meetup in Raipur**, where leading CPs and Realtors actively participated.

During the session, our team shared detailed insights about Avinash Group's projects and discussed how collaboration with Avinash can open greater avenues of growth and success for all channel partners.

This initiative reflects our commitment to building long-term partnerships, empowering our associates, and creating a win-win journey of success together.

"Together with our partners, we grow stronger and reach higher."



Collaborating for Growth

Avinash Group Engages with Realtors of India Collaborating with CGAR & NAR Exploring Raipur's Growth Story



Avinash Group recently hosted an insightful meeting with Realtors of India, in association with **CGAR (Chhattisgarh Association of Realtors)** and **NAR (National Association of Realtors)**.

The discussion focused on the emerging opportunities in the Raipur real estate market and how the city is shaping up as a strong growth destination on the national level.

By engaging with industry leaders and associations, Avinash Group once again showcased its commitment to driving innovation, growth, and trust in the real estate sector.

***"Raipur Rising –
 From Local Strength to National Opportunities."***



Customer Connect Event

Celebrating Togetherness at Avinash One The Sawan Mela brought smiles, traditions, and joy to every corner of our community.

At **Avinash One**, celebrations are about more than just festivity — they're about bonding, happiness, and creating moments that stay forever. This year's Sawan Mela beautifully showcased our cultural heritage while bringing families and neighbors together.

From vibrant performances to engaging activities, the event was filled with laughter, colors, and joy. Residents experienced not just a celebration but a heartfelt community gathering that made Avinash One come alive with festive spirit. Here, every occasion is an opportunity to build stronger connections and celebrate life together.



Customer Connect Events



Independence Day at Avinash Chitwan

United in Celebration - Residents Begin Their New Journey at Chitwan



Patriotic fervor and togetherness at **Club Utsav** with residents and families. This **Independence Day**, Avinash Group proudly celebrated the spirit of freedom and unity at **Club Utsav, Chitwan**. The event was filled with patriotic energy, where residents and families gathered to honor the nation and celebrate its glorious journey.

From flag hoisting to cultural performances, every moment reflected pride, respect, and joy. Children, elders, and families participated with enthusiasm, creating an atmosphere of togetherness and national pride. Such celebrations remind us that beyond homes and spaces, Avinash communities thrive as families united by shared values and traditions — making every occasion truly meaningful and memorable.



Customer Connect Events



Green Initiative -
Plantation Drive at Avinash Chitwan
Residents came
together to make their community
greener and healthier.



At **Avinash Chitwan**, we believe true luxury lies in living closer to nature. As part of our green initiative, residents and families participated in a heartfelt **Plantation Drive at Avinash Chitwan**. The event brought together people of all ages, planting saplings and pledging to nurture them for a sustainable tomorrow. The joy of contributing to a **greener community** added a sense of pride and togetherness among residents. This initiative not only enhanced the beauty of the surroundings but also reflected Avinash Group's commitment to eco-friendly living and building communities where nature and modern life thrive in harmony.



Customer Referral Meet

Learn & Earn session
for Avinash Residents

**A special referral event
appreciating trust and
lifelong relationships.**



At Avinash Group, we believe our customers are not just buyers — they are family. To honor this bond, we hosted a special **Customer Referral Event** that celebrated the trust and goodwill our community continues to show. The evening was filled with meaningful interactions, appreciation, and recognition of customers who have played a key role in expanding the Avinash family through their referrals. Their confidence in us is a reflection of our commitment to transparency, quality, and service. Events like these strengthen relationships, foster unity, and remind us why customer trust is our greatest achievement.



Updates from the Site

From Vision to Reality. Site Progress Report



Chiwan South East Commercial Structure is now nearing completion and is ready for occupancy. Strategically situated on a well-known, high-traffic road, this prime commercial project offers excellent visibility and accessibility. Ideal for investment, it caters to a wide range of businesses including shops, offices, boutiques, and more. With modern design, high-quality construction, and the trusted standards of Avinash Group, it promises a strong business presence and long-term value for investors and entrepreneurs alike.



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Elegance
 VIP Road, Raipur

Avinash Elegance is now almost ready, with structures completed and finishing touches in progress. Strategically designed with modern architecture and premium amenities, this project offers a perfect blend of comfort and style. Ideal for investment or personal residence, it promises long-term value and a premium lifestyle. With ongoing work on amenities and common areas, Avinash Elegance reflects the trusted quality and standards of Avinash Group, ensuring an exceptional living experience for its residents.



avinash
METROPOLIS

Avinash Metropolis, Kohka Junwani Road, Bhilai is now in its final stage. The structures are complete, and finishing touches such as interiors, painting, and landscaping are progressing quickly. With modern architecture, premium amenities, and thoughtfully designed spaces, the project blends comfort and style. Backed by the trusted quality of Avinash Group, Avinash Metropolis promises long-term value and a premium lifestyle — making it an ideal choice for both homebuyers and investors.

Innovation Meets Integrity

**Automation at Avinash
Powering Trust & Relationships**

**Seamless technology
for customers, partners,
and employees.**



At Avinash, automation is more than just efficiency — it's about trust, transparency, and stronger connections. For our customers, it means real-time updates, instant receipts, and effortless service requests that make every step convenient and clear.

For our partners, automation in procurement and vendor management ensures accuracy, speed, and reliable collaboration. For our employees, integrated HR and workflow systems reduce routine tasks, empowering them to focus on innovation and teamwork. Across B2C, B2B, and B2E, automation is transforming the way we connect, making every interaction seamless, consistent, and trustworthy. At Avinash, technology builds relationships as much as it builds spaces.

One Spirit, One Team

Avinash Olympics 2025 – A Celebration of Team Spirit Employees United Through Sports & Fun

Like every year, the HR Team of Avinash Group proudly inaugurated the much-awaited **Avinash Olympics** for its employees.

This exciting event brought together our team members to participate in a variety of games including Carom, Chess, Badminton, Swimming, Table Pool and many more.

The initiative not only promoted fitness and fun, but also strengthened the spirit of teamwork, bonding, and togetherness among employees – making Avinash more than just a workplace, but a true *family*.

"At Avinash, we play together, grow together."



Celebrating Freedom

Independence Day 2025 – Celebrations Across Avinash Group

Residents, Staff & Leadership United in the Spirit of Freedom

On 15th August 2025, Avinash Group proudly celebrated Independence Day across all its sites including Avinash Head Office, Avinash One, Lagoon, Elegance, Chitwan, TwinCity and more.

The celebrations were marked with the enthusiastic participation of residents, staff, and families, joined by all our HODs and leadership team, making the occasion truly special.

From flag hoisting to cultural activities, the event reflected the spirit of unity, patriotism, and togetherness, strengthening the bond between Avinash Group and its extended family.

"At Avinash, every celebration becomes a family tradition."



Festive Vibes@Avinash

Festive Joy at Avinash Group Ganesh Chaturthi & Janmashtami Celebrated with Devotion and Fun

Avinash Group recently celebrated **Ganesh Chaturthi** and **Janmashtami** at the Avinash Head Office with great enthusiasm.

The celebrations included traditional pooja, rituals, and cultural activities, bringing together all employees in a festive spirit. Along with devotion, the event was filled with fun activities, joy, and togetherness, making it a memorable occasion for everyone.

At Avinash, we celebrate festivals like a family – with faith, unity, and happiness."



Sales Reward & Recognition Q1 2025-26

Honoring Excellence Welcoming New Talent

Avinash Group organized the **Sales Reward & Recognition Program**, celebrating the hard work and achievements of our sales champions.

Awards were presented across different criteria to appreciate the dedication and performance of the team. The event also marked the warm welcome of new team members into the Avinash family.

The highlight of the evening was the Best Sales Team Award, proudly won by the Avinash Smart City Team, showcasing their exceptional contribution and commitment.

"At Avinash, we recognize efforts, celebrate success, and grow together as one team."



Nurturing Futures

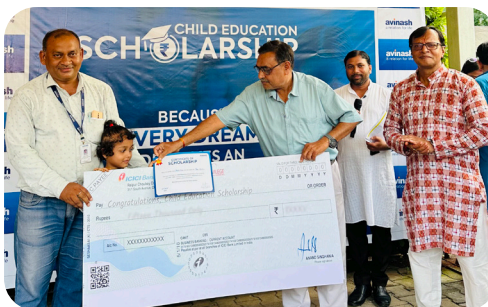
Child Education Scholarship Event

Avinash Group proudly organized the **Child Education Scholarship Event**, reaffirming our commitment to nurturing young minds and empowering the future generation.

This initiative is designed to:

- ◆ Encourage academic excellence
- ◆ Provide financial assistance for children's educational journey
- ◆ Extend a helping hand to deserving students

Through this scholarship, we aim to inspire children to dream big, work hard, and achieve greater heights. At Avinash Group, we believe every child deserves the opportunity to shine and create a brighter tomorrow.



When Dedication Meets Recognition

STAR PERFORMER Q1 (2025-26)



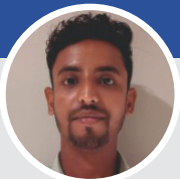
OUR STAR PERFORMERS

QUALITY



Ramji Singh
(Store – Head Office)

TIMELY DELIVERY



Dakesh Sahu
(Electrical & Maintenance – Head Office)

TRUST & TRANSPARENCY



Mahak Singhania
(Legal – Head Office)

INNOVATION



Deepak Sahu
(MDO – Head Office)

At Avinash Group, we believe in living our core values every day — Quality, Timely Delivery, Trust & Transparency, and Innovation. To honor those who truly embody these values, we proudly recognized our **Star Performers for Q1 (2025-26)**.

This recognition is the outcome of a structured process — nominations were received, reviewed by respective HODs, shortlisted, and finally evaluated by our MD and the leadership team. After a careful selection, these deserving Avinashians were chosen as Star Performers.

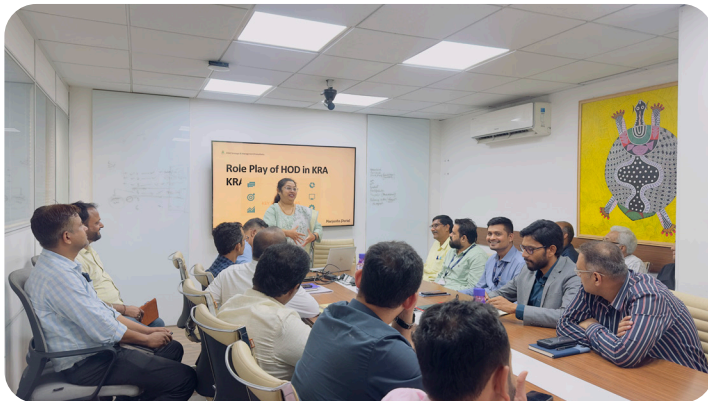
Congratulations to all winners for their outstanding contribution and for setting an inspiring benchmark for others.



KRA Training for Avinash Teams

Stronger KRAs, Stronger Teams

Avinash Group recently hosted an insightful training session on the **KRA Review Process** and the Role of HODs in Attrition Control, aimed at bringing clarity, alignment, and proactive leadership across the organization. The session highlighted the importance of well-defined KRAs in driving performance and explained how committed leadership can help reduce attrition, boost employee engagement, and foster a workplace where individuals feel valued and motivated to grow. It reinforced the belief that when leaders lead with purpose, teams remain inspired and driven towards greater success.



Digital & Media News

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thank you
RAIPUR
for such an
amazing response
at

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CHAMBERS/CAHNI
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the peace for living - The Home

**Your personal paradise
on your personal land**

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श्राद्ध का शुभांश

हर बुकिंग पर निश्चित उपहार है, एवम
लक्की ड्रा में लाखों के इनाम जितने का मौका

आज ही सिंगिल करें और अपने सपनों का घर चुनें
फिक एंड ड्रिप की सुविधा उपलब्ध

9098 222 444

avinash SUNCITY
सुनियता सिटी का शहर
राजपुर सिटी, सड़क, रायपुर

WHERE DREAMS
FIND THEIR SPACE

Plot starting from
22.50 LAC

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Kohli's Avenue Road, Raipur

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LIFESTYLE YOU DESERVE

SWIMMING POOL
GYMNASIUM
STEAM BATH
KIDS PLAY AREA

VISIT TODAY

2,3 & 4 BHK FLATS
PRICE STARTING FROM
37.54 LACS

avinash TWIN CITY
Twin City Road, Raipur

**SECURE YOUR
PERFECT PLOT**
Ideal to build your dream home or investment

DREAM HOME INVESTMENT

1000 TO 2400 SQFT. STARTING PRICE
21.50 LACS

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FINEST LIVING IN
NAYA RAIPUR

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Sector-30, Naya Raipur

2 & 3 BHK APARTMENTS
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SECTOR-30 NAYA RAIPUR **VISIT TODAY**

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TODAY!
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**THE LAGOON
BY AVINASH**

Rera No. PG02REBA161022081540
<http://rera.cgstate.gov.in/>

**Apna Toh,
Apna Hota Hai**
A lifestyle built your way

Coming Soon in Pursulidih..

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**LAUNCHING
NEO-BALINESE
MODEL VILLAS!**

WELCOME TO
THE BALINESE
WAY OF LIFE

**THE LAGOON
BY AVINASH**

48 NEO-BALINESE VILLAS
1 LAKE 50, FT LAGOON

Rera No. PG02REBA161022081540
<https://rera.cgstate.gov.in/>

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नवभारत

राजपुर • अंश

अविनाश इम्पोरियो की लॉन्चिंग



शहर के लिए एक नया कॉमर्सियल लैंडमार्क

रायपुर। छत्तीसगढ़ की लॉन्चिंग रियल इस्टेट कंपनी अविनाश ग्रुप ने आज होटल सयाजी में अपने नए प्रीमियम कॉमर्सियल प्रोजेक्ट अविनाश इम्पोरियो को लॉन्च किया। यह प्रोजेक्ट शहर के सबसे प्राइम लोकेशन मैनेटो मॉल के पास स्थित है और रायपुर को एक नया बिजनेस डेस्टिनेशन देने जा रहा है। अविनाश ग्रुप ने पहले अविनाश वन और स्टूडियो कॉन्सिडेंट को सफलतापूर्वक

डेलिवर किया था। उसी को आगे बढ़ाते हुए, अब अविनाश इम्पोरियो कॉमर्सियल और स्टूडियो स्पेस का एक परफेक्ट कॉम्बिनेशन लेकर आया है, जो बिजनेस और इन्वेस्टर्स दोनों के लिए ग्रोथ का बेहतरीन अवसर है। यह प्रोजेक्ट 16 फ्लोर की ग्रेड कॉमर्सियल बिल्डिंग है, जिसे रायपुर का एक आधुनिक लैंडमार्क माना जा रहा है। लॉन्च इवेंट में कंपनी डायरेक्टर्स या विचारधारा, सौरभ आगवाल और प्रतीक शर्मा उपस्थित रहे। उनके साथ वाइस प्रेसिडेंट (कॉमर्सियल) रमेश सिंग, एसआर जोएय एंड सेल्स, मार्केटिंग हेड विपिन झा और अविनाश ग्रुप की पूरी टीम शामिल रही। प्रोजेक्ट के लॉन्च होते ही ग्राहकों से शानदार रिवॉल्यूशन मिला। अविनाश इम्पोरियो न केवल रायपुर को बिजनेस कम्युनिटी के लिए एक कॉमर्सियल हब बनाएगा। बल्कि आने वाले समय में इसे शहर का स्पष्ट लैंडमार्क माना जा रहा है।

पत्रिका

बिजनेस न्यूज़ अविनाश ग्रुप ने लॉन्च किया अविनाश एम्पोरियम



रायपुर। छत्तीसगढ़ की लॉन्चिंग रियल एस्टेट कंपनी अविनाश ग्रुप ने होटल सयाजी में अपने नए प्रीमियम कॉमर्सियल प्रोजेक्ट अविनाश इम्पोरियो को लॉन्च किया। यह प्रोजेक्ट शहर के सबसे प्राइम लोकेशन मैनेटो मॉल के पास स्थित है। अविनाश ग्रुप ने पहले अविनाश वन और स्टूडियो कॉन्सिडेंट को सफलतापूर्वक

का आधिकारिक लैंडमार्क माना जा रहा है। यह आने वाले समय में शहर का कॉमर्सियल हब बनाएगा। इस प्रोजेक्ट के लॉन्च अवसर पर कंपनी डायरेक्टर यश सिन्हा, सौरभ आगवाल, प्रतीक शर्मा, वाइस प्रेसिडेंट (कॉमर्सियल) रमेश सिंग, जोएय और सेल्स मार्केटिंग हेड विपिन झा उपस्थित रहे।

WHERE DESIGN MEETS LIFESTYLE
EXPLORE OUR READY DEMO VILLA.

