

WOW

avinash
a relation for life

Edition: 1st May–Aug 31st 2024

CELEBRATING
15000+
HAPPY HOMES



BEYOND THE BLUEPRINT GREETINGS

It's a pleasure to welcome you to this edition of **WOW Magazine**, where we explore the dynamic world of real estate trends and investments. As we all know, festivals are a time of celebration, prosperity, and new beginnings. They bring joy into our lives and often signal the right time to make significant decisions—especially in terms of investments. Historically, property prices have surged post-festivities, making this period ideal for those considering real estate as a way to build a prosperous future.

With land becoming increasingly scarce and real estate continuing to grow exponentially—up to 300% in the past five years—the opportunities for investment in plotting projects have never been better. We have proudly fulfilled the dreams of **15,000+ happy homeowners**. Naya Raipur is a prime example of this growth, especially with the government's enthusiastic push for development. Aerocity, along with the welcoming of IT and BPO organizations, presents immense possibilities in this region, ensuring that Naya Raipur is set to be a significant real estate hub in the coming years.

As raw material prices continue to rise, it's essential to make informed investment decisions. At WOW Magazine, our goal is to help guide you toward smart, sustainable choices that can yield long-term benefits. The trend of compact luxury is also taking centre stage, offering high-quality, efficient living spaces that are rapidly becoming the new symbol of opulence.

In the next 10 years, I envision massive growth in the real estate sector nationally and within Chhattisgarh. As a proud advocate of this region, I believe in incredible developments happening in Chhattisgarh.



ANAND SINGHANIA
MD, Avinash Group



At Avinash Group, our core philosophy revolves around building more than just homes; we build lasting relationships. Our journey, spanning decades, is a testament to our unwavering commitment to quality and customer satisfaction. We take pride in having delivered projects that not only meet but exceed expectations, creating spaces where life thrives. As we look to the future, our vision is to continue setting new benchmarks in the real estate industry, fostering growth and innovation at every step.

MUKESH SINGHANIA | Director

At Avinash Group, our mission has always been to create communities that inspire and endure. With a portfolio of successful projects, we have earned a reputation for delivering quality and value. Our journey is driven by a passion for innovation and a commitment to meeting the evolving needs of our customers. As we look to the future, we remain dedicated to crafting spaces that not only meet expectations but also enrich lives.

YASH SINGHANIA | Director



Avinash Group has consistently set new standards in the real estate sector, driven by a commitment to quality, Innovative designs and customer satisfaction. We are very passionate about design of our projects and we put lot of efforts during planning, that have redefined the living experience in Chhattisgarh. We believe in creating spaces that are not just inspirational but also functional. As we continue to grow, our focus remains on enhancing the lifestyle of our buyers and contribute to the betterment of society.

SAURABH AGRAWAL | Director

The Avinash Group has built its reputation on high-quality construction and exceptional customer service. As a leading company in Central India, we've always aimed to create lasting projects that exemplify our commitment to excellence. Each building reflects our dedication to quality, delivering not just a home but a legacy to our customers. This commitment has gained us widespread trust, making us a highly reliable name in the industry. We're excited to keep upholding these standards as we grow and reach new heights in the region.

PRATEEK SHARMA | Director



HORIZON



THE 'HORIZON' CHANNEL PARTNER MEET

On 3rd May, Avinash Group hosted a Channel Partner Meet at Club Paraiso, named Horizon. The event was designed to strengthen relationships with channel partners, offering a platform for networking, collaboration, and strategic discussions. Adding a special touch to the evening was the presence Indian pop singer, Corporate Trainer & Public Speaker Sharon Prabhakar, whose electrifying aura not only captivated the audience but also harmonized perfectly with the event's spirit of innovation and success.





SUNDAY FUNDAY BLISS AT AVINASH NEW COUNTY



On 19th May, Avinash New County hosted a vibrant Sunday Funday event, bringing together residents and visitors for a day filled with excitement and creativity. The event featured various activities, including interactive games, a lively dance party, and fun-filled activities for all age groups. An art workshop allowed participants to explore their artistic talents, while the games and activities encouraged community bonding. The day was marked by laughter, creativity, and a strong sense of togetherness, making it a memorable experience for everyone involved.



AVINASH GROUP CELEBRATES BIG: 400+ PLOTS LAUNCHED AT SPECTACULAR EVENT!

On 9th June 2024, Avinash Group hosted the highly anticipated extension launch event of Avinash Twin City, introducing over 400 new plots to the project. The event attracted a large crowd of potential buyers, investors, and industry professionals. Attendees were impressed by the project's strategic location near key city landmarks, modern infrastructure, and the comprehensive amenities that cater to every need, making it an ideal choice for both residential and investment purposes. Interactive sessions, site tours, and exclusive offers added to the further cementing Avinash Group's reputation as a quality real estate development leader in Chhattisgarh.



**EXPANDING
OUR BORDERS**
ADDING
400+
NEW PLOTS

LAUNCHING
EXTENSION on 9th June

BOOK NOW
at Pre-Launch Offer
Offer Valid till 8th June

Call: 9098 222 444





CELEBRATE THE NEW ERA OF LUXURY AT THE ACH 2 CLUB OPENING!

On 19th June Avinash Group proudly launched the Club at Avinash Capital Homes 2, a state-of-the-art facility designed to elevate the living experience for its residents. The Club was inaugurated with a grand ceremony attended by homeowners, potential buyers, and distinguished guests. The Club boasts a range of luxurious amenities, including a fully equipped gym, a swimming pool, indoor games rooms, and much more.



REWARDS & RECOGNITION (SALES)

At Avinash Group, we believe in recognizing and celebrating the outstanding contributions of our team members. Our Recognition and Rewards (RNR) program is all about showing appreciation for those who truly embody our core values of Quality, Innovation, Trust, Transparency, and Timely Delivery. This quarter, on 11th July we proudly honor our top performers in Sales through the Performer Reward Program. These exceptional individuals have gone above and beyond, surpassing expectations and making a significant impact on our business and



PLANTING FUTURES:

AVINASH GROUP'S COMMITMENT TO A GREENER TOMORROW



Avinash Group successfully conducted a plantation drive titled "Aao Ped Lagaye" in New Town, Twin City, Chitwan, and Metropolis. This initiative, conducted in collaboration with residents, aimed to increase community greenery while raising environmental awareness. Residents actively participated by planting saplings, contributing to a greener and healthier environment. The event beautified the surroundings and strengthened the bond between residents and their commitment to sustainable living. This collective effort in the green initiative reflects Avinash Group's dedication to creating eco-friendly and vibrant communities.





CELEBRATING THE SHIV MANDIR PRANPRATISTHA AT AVINASH TWIN CITY

On August 7th to 9th, 2024, a three-day spiritual event, the Shiv Mandir PranPratishtha and Bhajan Sandhya, was successfully conducted at the AvinashTwincity mega township project. Over 1,000 devotees gathered to witness and participate in sacred rituals and spiritual discourses. The PranPratishtha ceremony, held over the first two days, brought the new Shiv Mandir to life with great devotion. On the final day, August 9th, a soulful Bhajan Sandhya was led by renowned Krishna Shastri Ji from Vrindavan, filling the atmosphere with devotion and leaving the audience spellbound with his enchanting voice and spiritual hymns.



SPONSORING SUCCESS: GROUP'S STELLAR ROLE AT THE CA MEET

An enriching experience at the Seminar on 'Tax Audit: Practical Approach and Precise Reporting' held on 13th August, organized by CIRC and ICAI and proudly sponsored by Avinash Group and HDFC. The session was packed with over 150+ Chartered Accountants and aspiring students, offering deep insights into the intricacies of tax audits. A huge thanks to all the speakers and participants for making it a successful and highly informative event.



MSH 2 OPEN MIC SESSION

On 10th August, Avinash Magneto Signature Homes 2 hosted an engaging Open Mic Session exclusively for its residents. The event provided a platform for community members to showcase their talents through music, poetry, storytelling, or stand-up comedy. The atmosphere was filled with creativity and camaraderie as residents took to the stage, sharing their passions and connecting with their neighbours in a relaxed, supportive environment. The event fostered a more profound sense of community, making it a memorable evening for everyone.



AVINASH GROUP POWERS SSD KNOWLEDGE 2.0 AS TITLE SPONSOR



On 18th August Avinash Group proudly served as the title sponsor for SSD Knowledge 2.0, an impactful event headlined by India's esteemed motivational speaker, Sonu Sharma. The event was a significant platform for knowledge sharing and personal development, drawing a large audience eager to learn and be inspired. Avinash Group's sponsorship underscored its commitment to fostering growth and empowerment within the community, aligning with the event's goal of spreading knowledge and motivation.

LEADING THE WAY AT THE CREDAI EXPO



Avinash Group proudly announced its presence at the prestigious Credai Property Expo, held from August 23rd to 25th at the Indoor Stadium, Raipur. As a leading name in the construction industry, the Avinash Group showcased its wide range of innovative and luxurious projects at this grand event. Attendees had the opportunity to visit our stall, explore our

and experience firsthand our commitment to quality and excellence in real estate. It was a fantastic opportunity to connect with our community and share the future of living with Avinash Group!



BUSINESSGARH
ENTREPRENEURS MEET 2.0

BUSINESSGARH ENTREPRENEURS MEET 2.0 WITH RITESH AGARWAL (FOUNDER & CEO OF OYO ROOMS)

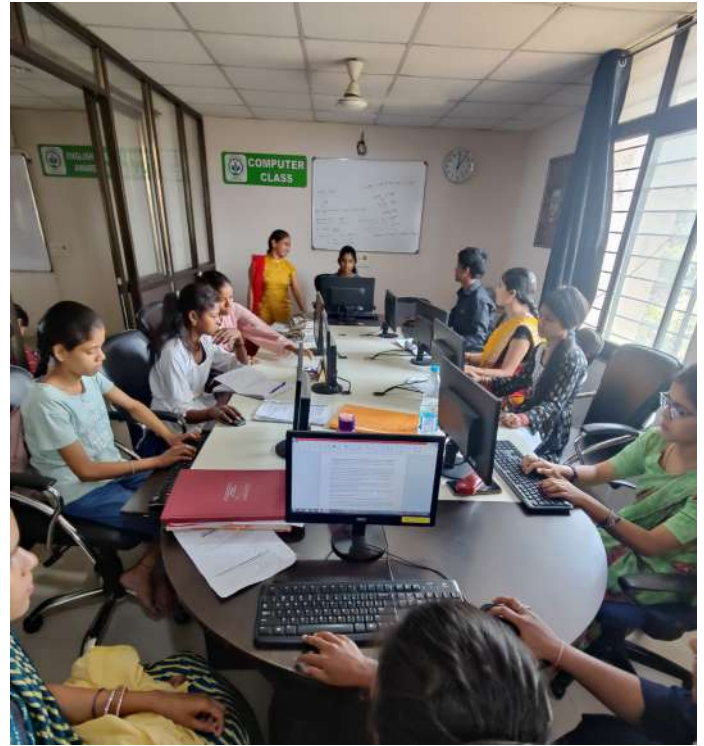
We are thrilled to share that Avinash Group proudly served as the Title Sponsor for BusinessGarh Entrepreneurs Meet 2.0, the most significant business growth event for entrepreneurs in Raipur. Held on August 24th at the DDU Auditorium, the event brought together over 1,000 entrepreneurs, including Ritesh Agarwal, Founder and CEO of OYO Rooms, and several Sharks. This incredible gathering was a fantastic opportunity for entrepreneurs to network, share knowledge, and, most importantly, collaborate on future ventures, showcasing Raipur's growing entrepreneurial spirit and potential for



AVINASH FOUNDATION

Ashok Singhania Kaushal Vikas, under Avinash Foundation, was founded in 2013 by Late Shri Ashok Singhania and is now led by Smt. Sugandha Singhania. The foundation provides free skill development courses like Beautician, Tailoring, Tally, and Basic Computer Skills to help individuals gain practical skills for better jobs and independence.

With over 200 students enrolled, each course runs for three months and includes internships and placement opportunities. Recently, a talk show covered money-saving tips, post office schemes, meditation, advanced makeup, and tailoring machine maintenance. Since January 2024, 250 students have completed their training, with 26 placed in jobs and 8 in



JANAMASHTAMI CELEBRATION AT KOPAL VANI SCHOOL

In a heartwarming gesture of compassion and support, Mr. Anand Singhania (MD, Avinash Group) recently visited Kopal Vani School to celebrate Krishna Janmashtami with specially-abled children. This special occasion was a festival and a celebration of courage and joy.

Avinash Group is committed to building a world where everyone has the opportunity to flourish and succeed. Together, we can make every moment a celebration of life's potential and possibilities.



A NEW CHAPTER BEGINS:

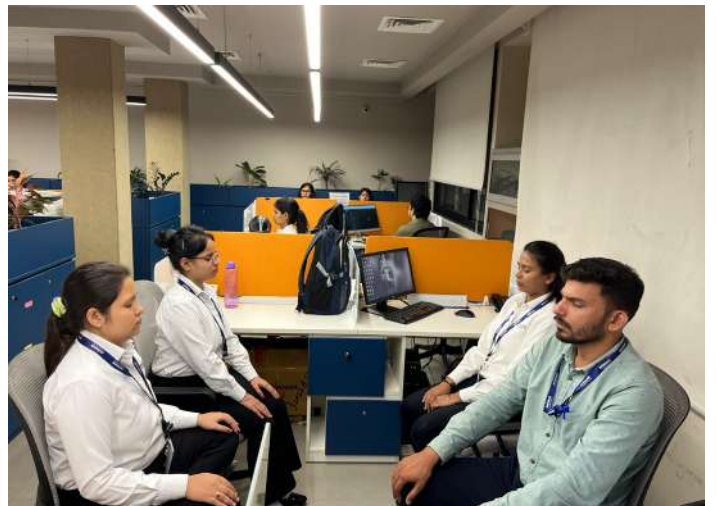
AVINASHONE DELIVERS ITS FIRST COMMERCIAL UNIT TO MR. PRANJAL KAMRA

Avinash Group proudly handed over the first commercial unit at Avinash One to Mr. Pranjal Kamra, a prominent influencer in Chhattisgarh. This milestone marks a significant achievement for the project and highlights the growing trust in Avinash Group's developments. Mr Kamra's association with Avinash One further underscores the project's appeal and strategic value in the region. The handover ceremony was a moment of pride, symbolizing the successful collaboration between Avinash Group and its esteemed clientele.



AVINASH GROUP'S INTERNATIONAL YOGA DAY EXPERIENCE

On 21st June, Avinash Group celebrated International Yoga Day across its societies and head office. The event featured yoga sessions led by highly skilled and expert instructors, promoting wellness and relaxation among residents and employees. Participants engaged in various yoga practices, fostering community and well-being. The day highlighted Avinash Group's commitment to holistic health and its effort to integrate wellness into daily life.





THE SAWAN MELA EXTRAVAGANZA AT AVINASH COMMUNITIES

Avinash Group recently organized the much-anticipated Sawan Mela across all its societies, bringing together residents for a day filled with joy, games, and vibrant festivities. The event saw enthusiastic participation from community members, creating a strong sense of unity and celebration. The Sawan Mela, a cherished tradition, featured various fun activities and games designed to entertain all age groups. The event's highlight was the enthusiastic participation of ladies from the societies who enthusiastically embraced the festive spirit. From traditional games to modern fun activities, there was something for everyone to enjoy.

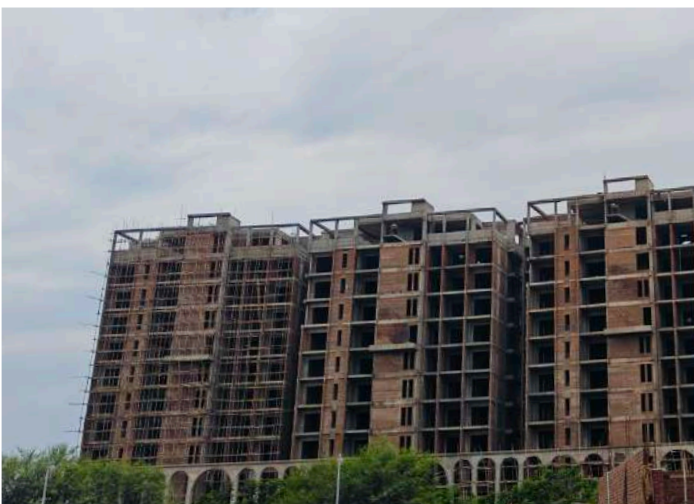


This has been a hectic quarter for the construction team! We have achieved many milestones at many of our ongoing sites. The construction team has performed well, braving the hindrances and weather, to deliver progress in the construction activity across all sites.

The finishing works of Avinash One are on a fast track and match the schedule set for stage-wise completion. While the commercial is being handed over as per the schedule of handovers, the residential wing is also being readied as per the committed dates. The infrastructure works of Avinash Chitwan are drawing towards completion & Avinash Chitwan extension is also gearing up to achieve the required readiness for construction handover to the plot owners. The works of the commercial Shops, South East commercial and the North East commercial are being done as per the planned schedule, with a target to complete the project as per our commitment. The team is working hard for the handovers of Avinash Vatika & Avinash Metropolis. The finishing works at Avinash Capital Homes A-block and Avinash Smart City D-block are going on as per schedule, for the committed start of handovers this year-end.



The construction team has started comprehensive quality check audits for all the sites and a safety program for the site working teams and contractor workers. A lot of focus is being given to upgrading the team's technical expertise and their awareness of safety. Those showing outstanding performance are getting recognised and rewarded, inspiring many others from the team and raising the bar of the work at sites. With this increased focus this year "on improving the quality of everything that we do and also the mantra that we do every work with safety", it will take the working of sites, towards the next level of customer satisfaction.



AVINASH OLYMPICS

A DAY OF FUN AND FRIENDLY COMPETITION!



On the 23rd of May, the Avinash Group hosted its exciting "Avinash Olympics" at Avinash Twincity, bringing together employees for a fun-filled day of games and camaraderie. The event featured thrilling competitions in snooker, carrom, chess, and arm wrestling, with everyone showing off their skills and cheering each other on. It was a great day for team bonding, laughter, and celebrating the spirit of friendly competition. The Avinash Olympics truly brought out the best in everyone, making it a memorable event for all!

DISCOVER THE EXCITEMENT OF BOX CRICKET WITH AVINASH

On 23rd July, The HR Department organized an exciting box cricket tournament at Club Paraiso, bringing together all departments of Avinash Group for a friendly competition. The event fostered Team spirit, camaraderie, and interdepartmental interaction. Participants enjoyed a day of energetic matches, with teams showcasing their cricketing skills and enthusiasm, contributing to a vibrant and cohesive workplace



AVINASH GROUP'S COMMITMENT TOWARDS CHILD SCHOLARSHIP

Avinash Group launched an Employees' Child Scholarship Program to support the educational aspirations of employees' children. The program provides financial assistance to help cover tuition fees and educational expenses, recognizing the importance of education in shaping future generations. This initiative reflects Avinash Group's commitment to Employee welfare and encourages academic excellence among the children of its valued staff.



CELEBRATION OF FREEDOM AT AVINASH GROUP!

On 15th August, Avinash Group celebrated Independence Day across all its sites and at the head office. The occasion featured flag-hoisting ceremonies, patriotic speeches, and cultural performances, bringing together employees and residents in a unified celebration of national pride. The event fostered a sense of community and patriotism, reflecting Avinash Group's commitment to celebrating critical national events enthusiastically and respectfully.



DAHI HANDI, LAUGHTER, FESTIVITIES AND MORE!



At Avinash Group, we recently celebrated Krishna Janmashtami with great devotion and enthusiasm. The entire office was beautifully decorated with flowers, lights, and traditional Rangoli, creating a festive atmosphere. Employees participated in devotional singing and dancing, honoring Lord Krishna's birth. A special "DahiHandi" event brought everyone together in joy and teamwork. The day was filled with prayers, music, and delicious prasadam, fostering a sense of unity and spiritual connection among all employees. This celebration not only strengthened our bond as a team but also reminded us of the values of love, dedication, and harmony



BIRTHDAY CELEBRATIONS





At Avinash Group, we are committed to pursuing sustainable growth and expanding into promising locations. Our future projects will embody our core values, ensuring that each development symbolizes trust and excellence. We are selecting sites strategically, aiming to offer both advantages and lifestyle enhancements for our clients. We extend a heartfelt thank you to the 15,000+ families who have chosen Avinash Group; your trust is the cornerstone of our continued success.

RAMESH SINGH

| Vice President

We are committed to top-notch construction quality, exceeding expectations. Our work is rooted in high standards, using premium materials and advanced techniques. We meticulously plan and execute each project for aesthetic appeal, durability, and safety. A dedicated team ensures excellence from design to delivery, focusing on lasting quality and detail. This approach shapes the future of real estate, providing trustworthy, cherished homes for generations.

RAJESH PANDYA

| Assitant Vice President



As Senior General Manager at Avinash Group, I'm thrilled about our sales direction. Our collaborative, innovative approach focuses on understanding client needs. Implementing a reference-focused strategy has significantly boosted our sales. Our experienced on-site team delivers personalized service, bringing each client's vision to life. Our extensive training programs equip our teams with cutting-edge tools and insights. Together, we aim to make a meaningful impact in the real estate market and ensure Avinash Group remains a trusted industry leader.

VIPIN JHA

| Senior General Manager



As the head of the Customer Engagement & Experience Department at Avinash Group for the past 3 years, I have led with the philosophy that exceptional customer experience is at the core of our real estate business. We understand that each client's needs and aspirations are unique, so we strive to exceed expectations with every interaction. Our focus is on providing personalized attention throughout the significant life event of buying or selling a home. Our success stories are not just measured in closed deals; they are reflected in the smiles of over 15000 satisfied clients who have experienced the Avinash Group difference.

DEEPALI SINGHAI

| Sr. Manager Customer Engagement & Exp.

At Avinash Group, we prioritize legal excellence and transparency, ensuring compliance in every project phase. Our dedicated Team manages legal risks and provides comprehensive documentation to ensure customer clarity and confidence. Our commitment to high legal standards and open communication establishes us as a trusted real estate developer, guaranteeing peace of mind for our customers.

PRASHANT JAIN

| Deputy Manager - Legal Department



At Avinash Group, technology is central to our vision and operations. We use cutting-edge IT solutions to streamline processes, fortify data security, and enhance customer experiences. Our digital platforms enable seamless communication and efficient management for timely updates and unparalleled service. Our commitment to innovation ensures sustainable legacies, supported by robust and reliable technology, keeping us at the forefront of the

ABHISHEK SHARMA

| GM-IT Department



**दैनिक
भास्कर**

रायपुर

08-08-2024

पृष्ठ संख्या 1

बिजनेस प्लस

अविनाश दिवसिटी में शिव मंदिर प्राण प्रतिष्ठा कार्यक्रम शुरू

रायपुर, 8 अगस्त

रायपुर। अविनाश दिवसिटी में शिव दिवसोत्सव विमर्श मंच प्राण प्रतिष्ठा का कार्यक्रम रविवार को शुरु हो। कुशनाथ टोल प्लाज के पास स्थित इस कॉलेज में प्रति दिन कुशनाथ को कनकर पुष्प, गौरी लम्बो पुष्पा, पीठ पुष्प, जलविष्णु, अन्न विष्णु और शिव संकट विष्णु का अर्चना, पूजन को सुमह 10 बजे से करण। गौरी मण्डो, पीठ पुष्प संस्त अन्न पुष्प बांध विष्णु मण्डो 9 अम्बर को सुमह को सुमह 10 बजे से करण, गौरी मण्डो, पीठ पुष्प और 11.30 बजे शिव मण्डो प्राण प्रतिष्ठा की जाएगी। 12.30 बजे



मठा अम्बर और योग्य 2 बजे आरंभ व प्रसाद वितरण का कार्यक्रम होगा। दशैं दिन राधा 5 बजे से भजन संस्था और प्रसाद वितरण किया जाएगा।



**दैनिक
भaskar**

रायपुर 10-06-2024

बिजनेस लस

अविनाश दिवनसिटी में नए एएसटैशन को लॉन्चिंग, 400 डेल्टाप आवासीय लॉन्टस, बुकिंग को मिला अच्छा रिस्पांस

रायपुर । पुराना एस्टेट कंपनी अविनाश ग्रुप के योगी टिचिणीयल प्रजेक्ट, अविनाश दिवनसिटी में गवर्नर को नए एएसटैशन को लॉन्चिंग को महीना 1600 वर्गफीट से लेकर 2400 वर्गफीट के कुल 400 डेल्टाप प्रकल्प है।

कॉन्ग्रेस के साथ ही पॉपुलर को बुकिंग को प्रोत्ती बनस का अच्छा रिस्पांस मिला। लोगों को याद लिखित, एस्टेट बुकिंग और बैंक फंडनेस जैसी सुविधाएं दी गईं। नए एएसटैशन को लॉन्चिंग पर अविनाश ग्रुप की तरफ से केयरफुल अग्रा समिपियन, डायरेक्टर टूटीन सिटी निवा अम्बिका, गवर्नर सुमिल अम्बिका, सीनियर लीडिंग सेक्टर ब्रिजिना डा, टूटीन सिटी सेक्टर डेड टी. रायचंदन कुमा, अविनाश ग्रुप की सीईओ,



सुविधाओं वाली कॉलोनी

अविनाश दिवनसिटी, 225 फुटनर के क्षेत्र में पेली आर्बुकिंग सुविधाओं वाली कॉलोनी है। वर्तमान में 40 से ज्यादा परिवार बस रहे हैं। 80 के आसपास घरो का निर्माण चल रहा है, जिसमें बन्द और भी परिवार बसो रहने के लिए आ जाये। गवर्नर, फेडरलस गवर्नर, अम्बेससिटी गवर्नर और 2300 वर्गफीट में बसने दिवनसिटी है। बसने में किंग, योगा हॉल, किराने से पुरावा, इंडोर गेम, बैकैट हॉल और लिमिंगियल जैसी फेसिलिटी है। दो कर्मचारी भी रहे। जैसी बुकिंगी राफ और अम्बेसमेंट है।

प्राइम लोकेशन में है प्रोजेक्ट

अविनाश दिवनसिटी, रायपुर और भिखर के बीच कुम्भरी, डेल्टा प्लान के साथ प्राम लोकेशन में है। कुम्भरी क्षेत्र में बन्द रहे डेल्टा प्रजेक्टस जैसी से रहे है। एटीकेड बसने और पर अवगमन के शुरू होने से रायपुर और कुम्भरी का बजार और भी सुगम हो गया है। यह क्षेत्र खाने नदी के पास होने से प्रोजेक्ट में पानी और सौरवासी प्रकल्प भी मिला।



**दैनिक
भaskar**

21-05-2024

मिलाई भास्कर

मॉडर्न लाइफस्टाइल प्रोजेक्ट 'अविनाश मेट्रोपोलिस' के तपजरी अपार्टमेंट में फैसिलिटीज और एमिनिटीज उपलब्ध

खणपुरा मिलाई के अत्याधुनिक नगर स्थित **अविनाश मेट्रोपोलिस**, लोगों की मॉडर्न लाइफस्टाइल को जल्दतों को पूरा करेगा। रिकल एपार्टमेंट कंपनी अविनाश ग्रुप के मुनाधिक उनके इस लगजरी अवलसीय प्रोजेक्ट में आधुनिक और आरामदायक जीवन का एक नया अनुभव मिलेगा। यहां 2, 3 और 4-बीएचके अपार्टमेंट्स हैं। यह प्रोजेक्ट उन लोगों के लिए परफेक्ट है, जो शान्तर और आरामदायक घर चाहते हैं। इसमें बेहतरीन फैसिलिटीज और एमिनिटीज दे रहे हैं। यहां क्लब मेट्रोपोलिस है, जो इसे मिलाई का पहला रेजोडस क्लब हाउस प्रोजेक्ट बनाता है। इसमें स्वीमिंगपूल, जिम, गार्डन सौतेन अन्य कई फैसिलिटीज हैं। इस तरह का आधुनिक सुविधाएं लोगों के जीवन को आनंददायक बनाएंगी। वहाँ, इस प्रोजेक्ट की लोकेशन और कनेक्टिविटी भी जबरदस्त है। यह पूरा धरिया मिलाई के तेजी से विकसित हो रहे क्षेत्रों में से एक है। यहां से मॉल, कॉर्पोरेटल सेंटर, अस्पताल, बाजार और स्कूल व कॉलेज नजदीक में हैं। इसकी प्राइम लोकेशन इसी के जहाँ से जल्दतों की चीजों और सुविधाएं नजदीक में ही मिल जाती हैं। कंपनी के मुनाधिक अगर मिलाई में लक्जरी अपार्टमेंट की तल्लरा है, तो अविनाश मेट्रोपोलिस एक अच्छा विकल्प है।



