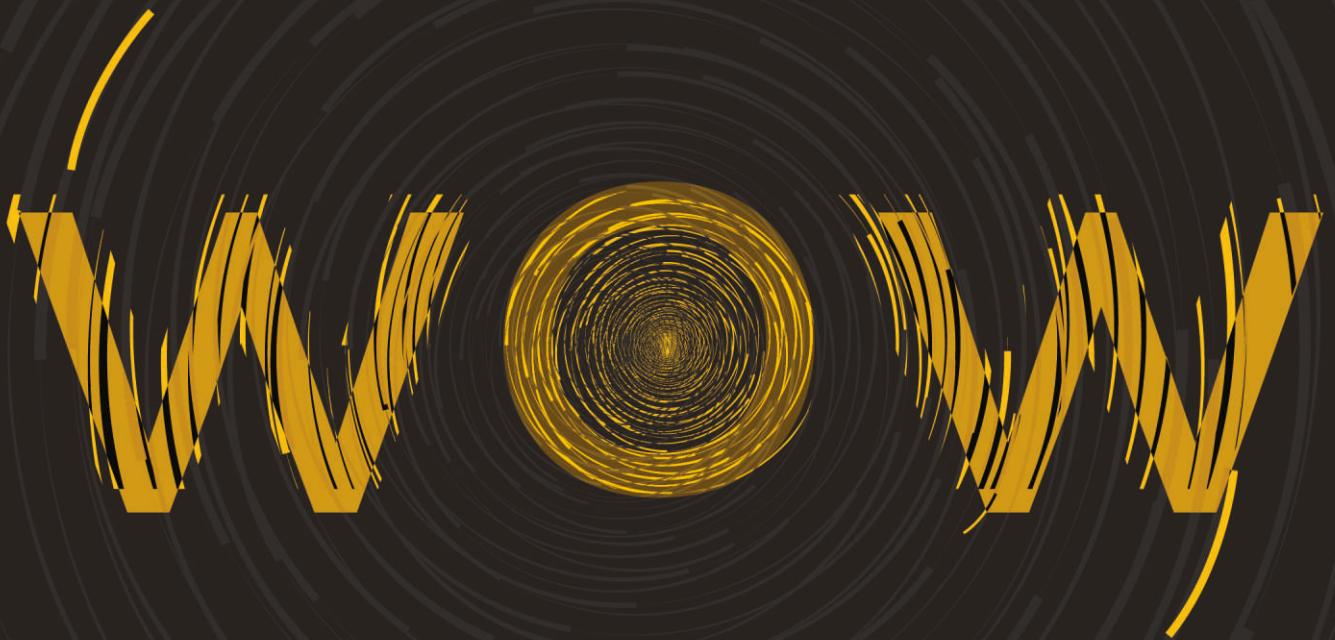


avinash
a relation for life



Edition: 1st Jan - Apr 30th 2024

A modern building with a green wall and a red car driving at night. The building features a grid of green plants on its facade, illuminated from within. A red car is driving on a road in front of the building. The sky is dark blue with some clouds. The overall scene is a nighttime architectural rendering.

YOUR GATEWAY OF **WORKSPACE** **EXCELLENCE.**

AVINASH EMPORIO

INVEST IN BRILLIANCE

GREETINGS

A warm and heartfelt delight to all our readers! Welcome to the latest edition of 'Wow Magazine'. Reflecting on the past fiscal year, I'm delighted to share that it has been a truly remarkable period for Avinash Group. We've achieved substantial growth across all segments and handed over numerous societies, underscoring our unwavering commitment to quality and excellence.

Looking ahead, we have some thrilling plans on the horizon. We're expanding into new territories, including Orissa, and launching four to five new projects in Chhattisgarh, particularly in Raipur and Naya Raipur. This expansion is a significant step forward, allowing us to bring our vision of premium living spaces to more people.



The real estate market is changing quickly. Urban land is getting scarce, and high rent prices are making prime locations more valuable. This affects the availability of villas and luxury properties, while land prices are going up. After COVID, raw material costs have risen sharply, and we are also seeing higher guideline rates and registry charges.

In response to these challenges, we're not just maintaining our standards—we're raising them. At Avinash Group, we're enhancing quality by embracing innovative technologies to improve customer experiences. We're also investing heavily in our team and customer service to ensure top-notch support long after our customers move in.

I also want to highlight the role of the Real Estate Regulatory Authority (RERA) in ensuring price stability for our customers. This stability, coupled with our strategic locations, significantly boosts the appreciation potential of our properties. By the time you move into your Avinash property, you can anticipate an appreciation of around 30–40%, making it a win-win for both homeowners and investors.

I'm incredibly optimistic about the future of the Avinash Group. We're not just building homes; we're creating vibrant communities where families can thrive. Thank you for your continued trust and support as we embark on this exciting journey together.

ANAND SINGHANIA
MD, Avinash Group



AVINASH GROUP'S SPECTACULAR KITE FESTIVAL DELIGHT

During the Kite Festival on January 13 & 14, the Avinash family showed their lively spirit of celebration and togetherness. At Avinash, we believe in building strong bonds beyond just buildings, and what better way to do that than by flying colorful kites? With laughter and joy, families and friends enjoyed the traditional fun of kite flying, making memories that will last a lifetime.



With creativity and skill on display, participants bonded over friendly competitions and shared experiences. It was a heartwarming testament to our community spirit. We extend heartfelt thanks to all who made this event a success; your enthusiasm truly soared!



AVINASH ELEGANCE: YOUR GATEWAY TO LUXE LIVING

In a spectacular display of sophistication and innovation, **Avinash Group** hosts a splendid demo launch of Avinash Elegance, a beacon of luxury living nestled on VIP Road, Raipur, on the 20th and 21st of January 2024.

The event captivated esteemed guests and prospective buyers alike as they were introduced to a meticulously crafted demo flat that epitomized luxury living. From its sleek contemporary design to its opulent amenities, every aspect of **Avinash Elegance** spoke volumes about the group's unwavering commitment to excellence.

This momentous occasion marks the dawn of a new era in Raipur's architectural landscape, with Avinash Elegance setting a dazzling new standard for luxury living.



AVINASH CUBOID:

REDEFINING WORKPLACE EXCELLENCE



In a resounding celebration of innovation and sophistication, Avinash Group unveiled **Avinash Cuboid** on March 21st, 2024, heralding a new era in commercial real estate in Raipur.

This architectural marvel seamlessly blends cutting-edge design with practical utility, offering state-of-the-art facilities tailored to meet the evolving needs of modern enterprises.

The launch event, attended by esteemed guests and industry leaders, affirmed Avinash Cuboid's status as a game-changer in workspace dynamics, promising to empower businesses with creativity, collaboration, and productivity. As Raipur's premier business destination, Avinash Cuboid sets a new benchmark for excellence, embodying the group's commitment to shaping environments that inspire success and innovation.





AVINASH GROUP'S ANNUAL SALES MEET 2024-2025: CELEBRATING SUCCESS AND SETTING NEW MILESTONES

At the annual sales meet held on March 22, 2024, Avinash Group proudly celebrated the achievements of its sales team for the financial year 2024-2025.

We honored the top performers who exceeded expectations, setting new benchmarks for success. This event was not only a celebration but also a proactive gathering where our team collaborated, shared insights, and strategized for the future. Together, we discussed plans to expand and innovate in the upcoming year, reaffirming our commitment to excellence in the construction industry.

With our dedicated team and ambitious goals, Avinash Group stands poised to lead and inspire in our field.



BUSINESSGARH
ENTREPRENEURS MEET 1.0

AVINASH GROUP FRONTLINES BUSINESSGARH ENTREPRENEURS MEET 1.0 AS TITLE SPONSOR, FEATURING AMAN GUPTA AS MAIN GUEST.

In a dynamic convergence of entrepreneurial minds, the BusinessGarh Entrepreneurs Meet 1.0, held on April 7th at Babylon Capital, Raipur, unfolded as a landmark event. We proudly stepped in as the title sponsor, embodying our commitment to fostering business growth opportunities in Raipur.

The event transcended the conventional boundaries of networking, transforming into a nexus of ideas, aspirations, and collaboration. At its heart, the gathering celebrated the spirit of entrepreneurship, where pioneers like Aman Gupta, Co-Founder and CMO of Boat Lifestyle, alongside numerous Shark Tank pitchers and over 1000 entrepreneurs, converged to illuminate the path towards success. Avinash Group's sponsorship showcased its dedication to nurturing Raipur's entrepreneurial spirit. The event, marked by dynamic discussions and workshops, served as a catalyst for business growth and innovation in the region.





1. RAM MANDIR PRAN PRATHISTHA

The Ram Mandir's inauguration on January 24th at **Avinash New County, Avinash Garden City**, and other locations was a heavenly celebration of faith and skill, echoing the spirit of divine craftsmanship and unity among people.



2. AADHAR UPDATION

Our recent activity spotlighted the Aadhar Updation Drive held on February 24th at **Avinash Suncity and Avinash Aashiyana**.



3. DRAWING & RANGOLI COMPETITION

Kids at **Avinash Atulya** showcased their creativity in a vibrant drawing & rangoli competition held on Feb 24th, adding colorful strokes to our legacy.



4. REAL ESTATE CONCLAVE AWARDS'23

Avinash Group were the proud winner of the Economic Times Real Estate Conclave Awards 2023, for Category "Excellence in Customer Service" held by the Economic times at Mumbai.

In the prestigious Economic Times Real Estate Conclave Awards 2023, Avinash Group emerged as the distinguished recipient of the "Excellence in Customer Service" award. Held in Mumbai, this accolade stands as a testament to our unwavering commitment to delivering exceptional service and satisfaction to our valued clientele.

Thank you to our clients, partners, and employees for unwavering support. We will build a future marked by excellence and customer satisfaction.



5. HEALTHY LIVING WORKSHOP

On March 12th, from 4:00 PM to 6:00 PM, at Avinash New County, New Raipur, a "Healthy Living Workshop" was conducted with renowned dietitian Shilpi Goel. Free BMI assessments, savoring healthy recipe tastings, and debunking diet myths are major practical insights of the workshop to lead a healthier life. With the motto, "Let's embrace wellness together!"



6. AVINASH GROUP WINS BIG AT REAL ESTATE AWARDS

We're over the moon to announce that Avinash Group has been honored with the award for Best Residential Project Segment—Luxury at the CNBC-Awaaz & RR Kabel Real Estate Awards 2023! This prestigious accolade was awarded on March 27, 2024, recognizing our exceptional commitment to excellence in the luxury residential segment.

This award highlights our efforts and reassures our clients that they are investing in projects that are among the best in the industry. We are incredibly proud of this achievement and grateful to CNBC-AWAAZ and RR KABEL for recognizing our work. Thank you to our dedicated team, partners, and, most importantly, our valued customers for their trust and support.

We look forward to bringing more innovative and luxurious residential projects to life.

This has been a very busy quarter for the construction team! We have achieved many milestones at many of our ongoing sites. The construction team has performed well, braving the hinderances and harsh weather, to deliver a robust growth in the construction activity across all sites, to end the FY23-24 on a high!

The structure of **Avinash One** got completed in a record time, with the terrace slab of the highest residential tower getting casted, while its commercial is ready for handovers. The infrastructure works of Chitwan & Chitwan extension, and that of the commercial spaces of the Shops, South East Commercial and the North East Commercial are all going on in full swing to target early handovers to the customers, keeping up with the customer first approach of Avinash! The team is giving extra efforts to expedite the flat handovers of **Magneto Signature Homes, Avinash Vatika & Avinash Metropolis**, while the finishing works at **Avinash Capital Homes A-block** and **Avinash Smart City D-block** are going on as per schedule, for the committed start of handovers from December'24.



The construction team has started the quarterly RnR sessions for the team, highlighting the importance of Avinash core values of Timely Delivery, Trust and Quality in the work that the team is getting done on sites! Those showing outstanding performance are getting recognised and rewarded, inspiring many others from the team to do much better, automatically raising the bar of the work at sites. With an increased focused this year on improving the quality of every thing that we do, the construction team is eagerly welcoming the FY 2024-25 to outperform the progress of the last year by miles!



1. PRATIBIMB AND PEHCHAN

On January 17th, 2024, Avinash Group brought together the best of talent and teamwork at Maruti Lifestyle, Club Paraiso, Raipur. The day was a celebration of our annual HR meet, **Pratibimb**, and our vibrant talent show, **Pehchan Season 2**. This event highlighted the diverse skills and creativity within our team, fostering a spirit of unity and collaboration. Employees showcased their talents, from singing and dancing to unique hobbies, creating a joyful and inspiring atmosphere. **Pratibimb** and **Pehchan** not only strengthened our professional bonds but also underscored our commitment to nurturing individual talents. This event is a reminder of the incredible potential within our workforce and our collective journey towards excellence.





2. ESIC AWARENESS CAMP

On April 19th, 2024, Avinash Group proudly hosted an ESIC Awareness Camp, aiming to empower our workforce with essential knowledge about Employee State Insurance Corporation benefits. This initiative wasn't just about compliance; it was about ensuring every member of our team feels supported and valued.



3. HOLI CELEBRATION

In the bustling halls of Avinash Group, Holi isn't just a festival; it's a vibrant canvas of unity and joy. Holi celebration isn't merely about colors; it's about fostering bonds and fostering a culture of togetherness. At Avinash, Holi isn't just an event; it's a testament to the colorful spirit that defines us.





4. REPUBLIC DAY CELEBRATION

In the spirit of unity and patriotism, Avinash Group, amidst its construction endeavors, passionately celebrated Republic Day with gusto and pride. The day dawned with the unwinding of our nation's tricolor, evoking a sense of reverence and admiration among our employees. It was a day brimming with emotion and pride as we honored the ideals that bind us as one nation and one Avinash family.

5. WOMEN'S DAY CELEBRATION

Avinash Group celebrated Women's Day with an exciting event, honoring the crucial roles of our women. The day was packed with inspirational talks, interactive workshops, and meaningful acts, shining a light on the importance of gender equality and empowerment at work. We held a session discussing gender growth, equality, and motivation. The celebration ended by thanking our female colleagues and underlining the importance of a supportive work environment. This day was a tribute to the strength and brilliance of our women employees, inspiring unity and motivation. At Avinash Group, we're proud to celebrate the women who make our company outstanding. Cheers to their spirit and potential – together, we rise!



BIRTHDAY CELEBRATIONS



BIRTHDAY CELEBRATIONS





रायपुर 29-02-2024

अविनाश ग्रुप के 'फायदे वाला फरवरी' ऑफर का अंतिम दिन

रायपुर | अविनाश ग्रुप की ओर से प्रॉपर्टी की खरीदी पर दिए जा रहे 'फायदे वाला फरवरी' ऑफर को बढ़िया रिस्पांस मिल रहा है। 29 फरवरी को इस ऑफर का अंतिम दिन है। इस ऑफर के तहत अविनाश ग्रुप के प्रोजेक्ट्स में प्रॉपर्टी की बुकिंग करने पर 5 प्रतिशत की छूट दी जा रही है। इस ऑफर का लाभ अविनाश ग्रुप के प्रोजेक्ट स्मार्ट सिटी, टिवन सिटी, न्यू टाउन, सन सिटी, अविनाश वाटिका,

गार्डन सिटी, अविनाश कैपिटल होम्स-2, अविनाश मेट्रोपॉलिस, एलिट होम्स, अविनाश आरियाना और अविनाश प्राइड में लिया जा सकता है। फायदे वाला फरवरी ऑफर के अंतर्गत जगदलपुर स्थित अविनाश अतुल्य एवं अविनाश बुड्स में फर्निचर प्री ऑफर दिया जा रहा है। अविनाश ग्रुप के अनुसार यह एक आखिरी मौका है, प्रॉपर्टी बयर्स के लिए इस फायदे का लाभ लेने का।



रायपुर 22-02-2024

अविनाश ग्रुप का 'फायदे वाला फरवरी' ऑफर, बुकिंग पर विशेष डिस्काउंट

रायपुर | अविनाश ग्रुप की ओर से प्रॉपर्टी खरीदारों के लिए लाए गए 'फायदे वाला फरवरी' ऑफर को बढ़िया रिस्पांस मिल रहा है। इसमें अविनाश ग्रुप के प्रोजेक्ट में प्रॉपर्टी की बुकिंग करने पर 5 प्रतिशत की छूट ऑफर के तहत दी जा रही है। इस ऑफर का फायदा ग्रुप के प्रोजेक्ट स्मार्ट सिटी, टिवन सिटी, न्यू टाउन, सन सिटी, अविनाश वाटिका, गार्डन सिटी, अविनाश कैपिटल होम्स-2, मेट्रो पोलिस, एलिट होम्स, अविनाश आरियाना और अविनाश प्राइड आदि पर लिया जा सकता है। कंपनी के मुताबिक यह एक लिमिटेड पीरियड ऑफर है।



रायपुर 09-02-2024

बिजनेस प्लस

अविनाश ग्रुप का 'फायदे वाला फरवरी' ऑफर

रायपुर | मध्यभारत की सबसे बड़ी रियल एस्टेट कंपनियों में से एक अविनाश ग्रुप ने प्रॉपर्टी खरीदारों के लिए लेकर आया है, फायदे वाला फरवरी ऑफर। इसमें अविनाश ग्रुप के प्रोजेक्ट में प्रॉपर्टी की बुकिंग करने पर 5 प्रतिशत की छूट ऑफर के तहत दी जा रही है। इस ऑफर का फायदा ग्रुप के प्रोजेक्ट स्मार्ट सिटी, टिवन सिटी, न्यू टाउन, सन सिटी, अविनाश

वाटिका, गार्डन सिटी, अविनाश कैपिटल होम्स-2, मेट्रो पोलिस, एलिट होम्स, अविनाश आरियाना और अविनाश प्राइड आदि पर लिया जा सकता है। कंपनी के मुताबिक यह एक लिमिटेड पीरियड ऑफर है। अगर आप भी प्लान कर रहे हैं प्रॉपर्टी लेने का तो यह एक अच्छा समय है अविनाश ग्रुप में प्रॉपर्टी लेने का।



रायपुर 20-01-2024

अविनाश एलिगेंस में मॉडल फ्लैट की लॉन्चिंग आज और कल

रायपुर | अविनाश ग्रुप के वीआईपी रोड स्थित प्रीमियम अपार्टमेंट प्रोजेक्ट अविनाश एलिगेंस में मॉडल अपार्टमेंट की लॉन्चिंग 20 और 21 जनवरी को रखी गई है। यहां विजिट करके आप फील कर सकेंगे की आपका घर किस तरह से तैयार होगा। 98 लिमिटेड विला अपार्टमेंट के इस प्रोजेक्ट में 92 प्रीमियम अपार्टमेंट और 6 प्रीमियम पेंट हाउस, 3 एवं 4-बीएचके आर्षॉन में हैं। अपार्टमेंट के साइज की बात करें तो 2030 वर्गफीट से 3898 वर्गफीट साइज में है। जी+7फ्लोर और तीन ब्लॉक के इस प्रोजेक्ट में प्रीमियम ऐमिनिटीज जैसे रूफ टॉप गार्डन, रूफ टॉप जिम, रूफटॉप इनफिनिटी स्विमिंग पूल, किड्स प्ले एरिया आदि मिलेंगे।



रायपुर 22-01-2024

बिजनेस प्लस

अविनाश एलिगेंस ने इंट्रोड्यूस किया मॉडल विला अपार्टमेंट



रायपुर | वीआईपी रोड स्थित रियल एस्टेट कंपनी अविनाश ग्रुप के प्रीमियम प्रोजेक्ट अविनाश एलिगेंस में मॉडल विला अपार्टमेंट की लॉन्चिंग की गई। लॉन्च पर लोगों ने इस डेमो होम को फील किया। साइट विजिट पर पहुंचे लोगों ने देखा कि विला की तरह अहसास कराने वाला अपार्टमेंट सचमुच काफी स्पेसियस और तीन तरफ से खुला-खुला है। 60 फीट की लंबी बालकनी बाहर के नजारे को और खास बनाती है। इस फुल फर्निचर्ड मॉडल होम को देखकर इसकी स्पेसियस, यूटीलिटी, कंस्ट्रक्शन क्वालिटी और खूबसूरती का अंदाजा लगाया जा सकता है। इस 4-बीएचके मॉडल अपार्टमेंट में गेस्ट रूम, दो मास्टर बेडरूम, किड्स रूम, किचन, वॉशिंग एरिया समेत सर्वेंट रूम को दिखाया गया है। मॉडल अपार्टमेंट की रिवन कोर्टिंग पर नीलम सिंघानिया, कंचन सिंघानिया, यश सिंघानिया, प्रियांक सिंघानिया, आदित्य सिंघानिया, सेजल सिंघानिया, सौरभ अग्रवाल, प्रतीक शर्मा, रमेश सिंह, विपिन झा, आशुतोष मिश्रा, मनीष झा समेत अविनाश ग्रुप का स्टाफ मौजूद रहा।



रायपुर 21-03-2024

बिजनेस प्लस

घर खरीदने का अच्छा मौका, अविनाश ग्रुप दे रहा प्रॉपर्टी की बुकिंग पर फाइनेंशियल ईयर एंड ऑफर

रायपुर | 1 अप्रैल से नव फरवरीत ईयर शुरू हो जाएगा। रियल एस्टेट सेक्टर में भी कई बदलाव देखने को मिलेंगे। इन बदलावों का प्रत्यक्ष और अप्रत्यक्ष तौर पर असर भी लोगों पर पड़ेगा। वही प्रॉपर्टी मार्केट में कोमल लताएं बढ़ रही हैं। जानकारों ने अपने भी ग्राहक हाथों को संभालना जताई है। प्रॉपर्टी की कोमलता में और बृद्धि के पहले अपने घर खरीदने का अच्छा मौका है। अभी प्रॉपर्टी मार्केट में कई अच्छी डील भी मिल रही हैं। रियल एस्टेट सेक्टर की लॉन्चिंग कंपनियों में से एक

अविनाश ग्रुप ने प्रॉपर्टी की बुकिंग पर फाइनेंशियल ईयर एंड ऑफर उद्घोष करवाया है। इसके तहत अविनाश ग्रुप के सर्वोत्कृष्ट प्रोजेक्ट्स में प्रॉपर्टी की बुकिंग पर 5% का डिस्काउंट ब्यास को दिया जा रहा है, जिसका फायदा 31 मार्च के पहले प्रॉपर्टी की बुकिंग पर लिया जा सकता है। बता दें कि अविनाश ग्रुप के सारे प्रोजेक्ट्स शहर की ग्राम लोकेशन में हैं। बेहतर सुविधाओं वाले इन प्रोजेक्ट्स में मॉडल ऐमिनिटीज के साथ हर तरह की सुविधाओं का भी पुरा प्लान रखा गया है।

अविनाश चितवन में काइट फेस्टिवल आज और कल

रायपुर | रियल एस्टेट कंपनी अविनाश ग्रुप ने मकर संक्रांति के मद्देनजर 13 और 14 जनवरी को कचना स्थित प्रोजेक्ट अविनाश चितवन में 'काइट फेस्टिवल' का आयोजन किया है। इस दो दिवसीय काइट फेस्टिवल में गुजरात और मुंबई के काइट

आर्टिस्ट अपनी बड़ी-बड़ी पतंगों को उड़ाने का प्रदर्शन करेंगे। साथ ही साथ प्रोजेक्ट साइट पर ही बच्चों के लिए गेम जॉन, फूड स्टॉल और किड्स एक्टिविटी रखी गई है। काइट फेस्टिवल सुबह 11 बजे शुरू होगा और शाम 4 बजे तक चलेगा।

UPCOMING PROJECTS

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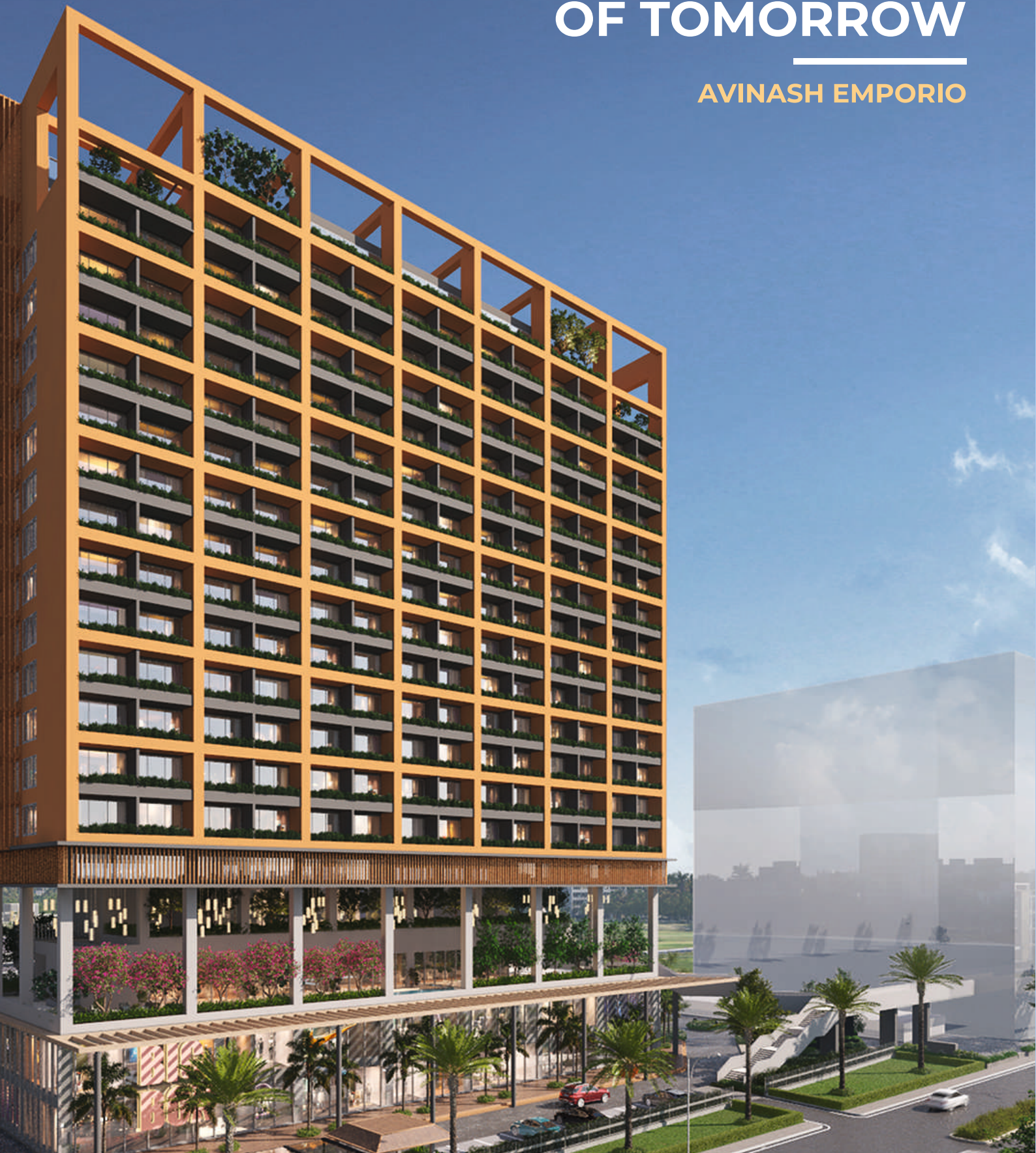
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